

Making a One Pager for Meetings with Legislators

TIP SHEET

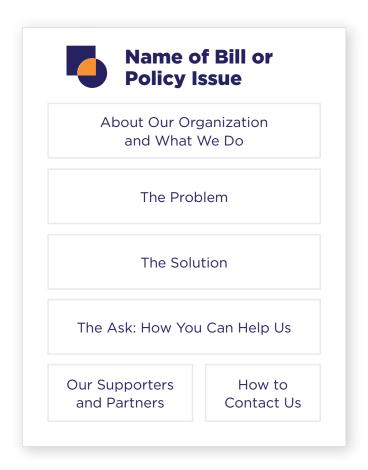
When you meet with a legislator or staffer, communicating your message clearly and succinctly is critical to a successful meeting. A "one pager" helps effectively deliver your message and facilitates a productive conversation on the issues of importance to you and your organization.

Meeting with a legislator or staff person in the district office or on Capitol Hill is a great way to share your rare disease story, information about your disease and/or organization, and problems that you and/or your organization face. We recommend creating a one pager to use as a tool during a meeting and to leave behind with the legislator or staffer at the end of the meeting.

A one pager is a brief fact sheet and should be one single page. When creating a one pager, present the information clearly and use concise bullet points.

A one pager should include:

- ★ A brief statement on the organization you represent (if applicable) and what the organization does.
- ★ A brief summary of the problem that you are seeking help on. Use data and reference studies (when applicable) to support your position on the issue.
- ★ A brief summary of the solution to the problem, such as legislation, and what it will do for you and/or your community.
- ★ What your legislator can do to help, also known as the "Ask." Examples: Cosponsor H.R. 1, vote against H.R. 2, sign onto a letter in support of X, etc.
- ★ Include a list of supporters such as a group of other organizations that support your position or piece of legislation, the cosponsors of the legislation, and/or the other signers of the letter.
- ★ Include your contact information so that the legislator and staff person can contact you if they have any questions.



Rare Disease Legislative Advocates (RDLA) is a program of the EveryLife Foundation for Rare Diseases to support the advocacy of all rare disease patients and organizations. RDLA is committed to growing the patient advocacy community and working collaboratively, thereby amplifying the patient voice to be heard by local, state and federal policy makers. For additional assistance, please contact Shannon von Felden, RDLA Program Director, at svonfelden@everylifefoundation.org.



