**GOAL: Support, Empower, Educate, Raise Awareness, and Build Community (SEE/ACB)**

### STRATEGIES

**MEASURES**

**SUPPORT:**
- Advocate for government programs that benefit families living with LGS.
- Grow collaborations with other nonprofit organizations internationally, nationally, & locally to ensure access to resources, support services, transition tools, & information.
- Grow and strengthen impactful family support programs.

**ADVOCACY:***
- Increase high-value scientific knowledge in the LGS community.
  - (LCC) and LGS Learning and Resource Center (LLRC).
  - Create high-value educational content for the LGS community through our LGS Community Center.

**EDUCATE:**
- Grow and strengthen impactful family support programs. 
- Grow and strengthen family interactions with our support programs by 2% (total for all programs), including EPAP, New Family Onboarding, Family Referral Kits (New Families, About LGS Treatments, Siblings, Adults), and Bereaved, ensuring program quality via annual program surveys.
- Increase the number of courses available by five (5) by the end of 2027, adding at least one (1) course per year. Courses should be based on community surveys identifying unmet needs (e.g., Adults with LGS, Behavior, etc.). Establish baseline metrics in 2024 and 2025 and then set goals for growth in 2026 and beyond.

**SUPPORT:**
- Grow the LCC and LLRC to 2% annually, engaging new members with timely, impactful course content that gives families the skills and tools to achieve the best possible care for their loved ones.
- Establish scientific and clinical trial educational courses in the LCC and add at least 5 courses (~1 per year) by the end of 2027.

**ADVOCACY:**
- Advocate for government programs that benefit families living with LGS.
- Advocate annually on Capitol Hill. Gain in-house knowledge of current legislation and survey the LGS Foundation community for PFP by the end of 2025. Using this knowledge, plan our comprehensive advocacy efforts for 2026 and beyond.

**GOAL: Accelerate Research**

**NETWORK:**
- Grow the LGS Collaborative Research Network (LCRN) including our MSAC, Healthcare Providers (HPDs), researchers, advocacy organizations, academic institutions, government experts, and industry partners to advance patient-family-prioritized (PFP) LGS research.
- Grow relationships with LGS Foundation LCRN members, engaging them in educating the community about LGS at our Family Conference, MoM, and at AES.
- Grow the LGS Collaborative Research Network (LCRN) including our MSAC, Healthcare Providers (HPDs), researchers, advocacy organizations, academic institutions, government experts, and industry partners to advance patient-family-prioritized (PFP) LGS research.
- Grow the MSAC monthly meeting and growing to 10-15 clinical members and 3-5 basic science members.
- Double the number of relationships with LCRN members, including academic partners within groups like the Pediatric Epilepsy Research Consortium (PERC) and the Surgery or Medication in LGS (SOM-L) study, by the end of 5 years.
- Enroll 250 people in Phase 1 of the LEP database by the end of year.
- Enroll 250 people in Phase 2 and 3 of the LEP database by the end of 2027. Design studies to center around PFP research as co-determined by organizational research, MSAC input, and patient family advisors input.
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<tr>
<th><strong>GOAL:</strong> Build and Strengthen the Organization (Finance &amp; Development)</th>
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<tr>
<td><strong>ENDOWMENT FUND:</strong> Develop and maintain an endowment fund and emphasize the role and opportunities associated with endowment via estate planning, gift annuities, and other planned giving vehicles.</td>
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<td><strong>INVESTING:</strong> Maintain the strategic financial plan in line with the organization's strategic plan.</td>
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<td><strong>GROWTH:</strong> Increase capital for growth of programs through partnerships with corporations, foundations, state organizations, and individuals.</td>
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<td><strong>DIVERSIFY:</strong> Leverage the unique capacity of each community member to create community-specific connections that can then be stewarded by the LGS Foundation.</td>
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