

LGS Foundation Corporate Policies

Corporate Relations Policy

The Lennox-Gastaut Syndrome (LGS) Foundation will enter into corporate relationships for the sole purpose of providing mission-related benefits to its members and the LGS community. The LGS Foundation will not accept any corporate donation or enter into any corporate relationship that would create a conflict of interest, or even its appearance, with the LGS Foundation's mission, sound science, or Board-approved policies. All procedures and formal agreements with corporate donors will be designed to prevent any undue influence upon the LGS Foundation.

The LGS Foundation will perform appropriate and adequate due diligence regarding all corporate donors, to ensure that a company's activities, affiliations, and business practices do not compromise the LGS Foundation's mission.

In all relations with external organizations, the LGS Foundation will act in ways that will only enhance the credibility and professional recognition of the LGS Foundation. To ensure that all corporate donations are in alignment with the LGS Foundation's mission and are always for the sole benefit of the LGS community, the LGS Foundation's Board of Directors has approved the following guidelines and principles in regard to corporate support.

Types of Corporate Support

- Financial and/or in-kind support in the form of grants and/or sponsorships for educational and communications vehicles (i.e., conferences, videos, podcasts, publications, and LGS Foundation initiatives).
- Financial and/or in-kind support in the form of grants and/or sponsorships for fundraising purposes.
- Financial and/or in-kind support for event fundraising purposes.
- Strategic alliances that provide improved services for constituents.
- Cause-related marketing.
- Health message promotion.
- Financial grants and/or professional support for clinical trials and research.

Vested Corporate Interactions to Avoid

A vested corporation is one that either makes or offers products/services used by an individual with LGS.

- LGS Foundation will not endorse any other corporation's product, service, or program.
- LGS Foundation will not lend its name to licensed products, services, or programs of other organizations.
- LGS Foundation will not recognize or certify the quality or standards of a particular company, including its products and services.
- LGS Foundation's name and logo should not be associated with a specific branded product of an external company. References to the LGS Foundation website, phone number, and address for the purposes of referral information are an exception to the above.

General Principles

- LGS Foundation will not endorse any corporation or product nor will it allow a corporation's interest to factor into its decision-making process. All unrestricted educational grants received by the LGS Foundation will acknowledge and recognize the contributing corporate donor, not the company's product (i.e. specific drug).
- In exchange for contributions, the LGS Foundation will allow standard recognition to include, but not be limited to, items such as signage and acknowledgment in LGS Foundation publications. Additional types of recognition will be considered on a case-by-case basis, based on the type of funding or opportunity presented.
- LGS Foundation will not accept grants that may adversely affect its nonprofit status.
- Revenue generated through corporations will be used to advance the mission of the LGS Foundation in accordance with its strategic plan.
- The LGS Foundation will maintain complete control of the development and implementation of all content and materials related to educational conferences and materials and all research and clinical trials conducted by the LGS Foundation.
- Corporations providing sponsorships for advocacy and research conferences or symposia will not influence conference content or the selection of speakers.
- LGS Foundation will maintain control and discretion over all corporate funds received and will ensure compliance with related grant agreements.