

International LGS Awareness Day™ & Epilepsy Awareness Month

Six Weeks of Action | One Global Voice for LGS

TOGETHER FOR A BREAKTHROUGH



Week 1: October 13-19

Get Ready to Make a Difference

Start by spreading the word and setting your intentions for this awareness season. Every action, big or small, makes an impact and brings visibility to LGS.

- Mark your calendars for International LGS Awareness Day™ – November 1.
- Order LGS Awareness Yard Signs and apparel.
- Share a “Save the Date” email or social post with your community.

Week 2: October 20-26

Educate & Illuminate Your World

Help others learn what LGS is and why it matters. Simple gestures can lead to powerful conversations.

- Distribute LGS Awareness flyers to local schools, clinics, and libraries.
- Light up your home in PURPLE and GREEN.
- Share facts about LGS on your social media.



Scan to Start
Your Fundraiser
Today

Week 3: October 27-November 2

Raise Awareness in Fun and Creative Ways

From Halloween treats to heartfelt stories, this is a week of connection and community.

- Hand out our downloadable Trick or Treat for LGS cards.
- Share your personal fundraiser in support of the LGS Foundation.
 - Exciting new opportunity – Raise \$8,000 or more and earn your way to the 2026 International Family & Professional Conference.
- Make posts about your LGS story or facts using #LGSAwareness.



International LGS Awareness Day™ & Epilepsy Awareness Month
Six Weeks of Action | One Global Voice for LGS
TOGETHER FOR A BREAKTHROUGH



November 1: International LGS Awareness Day™



*A Global Day of Recognition,
Love & Action*

On November 1st, join people around the world as we honor every life impacted by LGS.

How You Can Help:

- Wear purple & post a photo using #LGSawareness #IlluminateForLGS.
- Share your personal story or video and tag @lgsfoundation.
- Illuminate your home or business in LGS colors.
- Create and share your personal fundraiser or donate to support research, advocacy, and family support programs.
- Use our free social media graphics to show your support.



Scan to Get
Awareness
Resources



International LGS Awareness Day™ & Epilepsy Awareness Month

Six Weeks of Action | One Global Voice for LGS

TOGETHER FOR A BREAKTHROUGH



Week 4: November 3-9

Inspire, Educate, Connect

Your voice is powerful. By sharing your journey, you help others understand the challenges and the strength behind living with LGS.

- Post about your experiences using #LGSawareness.
- [Submit your story](#) to be featured on the LGS Foundation website.
- Tag friends and family to help spread the message even further.
- If you've started a personal fundraiser, continue raising funds to support the LGS Foundation's critical mission.

Scan to
Share Your
Story



Week 5: November 10-16

Be a Voice for Change

Get involved in advocacy, fundraising, and outreach. You can help create a better future for families impacted by LGS.

- Join our Advocates for LGS team to influence policies that impact care.
- Invite your friends to consider donating or volunteering.
- Host or participate in a Dine to Donate event in your community.
- Use our free [Fundraising Toolkit](#) to kickstart your fundraiser.

Week 6: November 17-23

LGS Awareness Doesn't End in November

Awareness is a year-round effort. Let's keep the light on for those impacted by LGS.

- Thank those who supported you this month. Remember, the personal fundraising campaigns don't end until Dec. 31st
- Use our [Everyday Awareness Cards](#) to share facts and spark conversations year-round. Every card handed out helps build understanding.
- Stay engaged through support groups, events, and volunteer opportunities.
- Plan to attend or host a community outreach activity.

